

THE EXHIBITION OF

# Old Chinese Porcelains

by **GORER** of  
170 New Bond Street, London, Eng.,  
NOW AT THE  
**PLAZA HOTEL** Suite 134-6-8,  
Will positively close on Saturday, January 22d.

*NOTE:—Any part of the collection remaining unsold  
will be immediately re-shipped to England.*



The advertisement features a large, white sack of flour against a dark background. On the left side, the word "GOLD" is written in large, white, serif capital letters, with the "O" partially cut off. The sack itself is white with a dark outline and has two small leaf-like flourishes at the top. In the center of the sack is a circular logo with a scalloped border. The logo contains the text "WASHBURN-CROSBY CO." at the top, "TRADE MARK" in small letters above the word "Gold" in a large, stylized script font, "MEDAL" below "Gold", and "FLOUR" at the bottom. Below the sack, the text "WASHBURN-CROSBY CO." is written in a bold, sans-serif font, and at the very bottom, "GOLD MEDAL FLOUR" is written in a large, bold, sans-serif font.